

Our Mission

Our mission is to make a **significant** global impact in helping reduce **maternal** death worldwide. We aim to support at every **delivery** across the world through access to a **safe** and clinically-effective **technology** which is **fast** acting in all conditions, **versatile** and **easy** to use.



To learn more about effectively managing PPH with CELOX™ PPH, please contact us using the details below or scan the QR code to visit celoxpph.com



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Every new life
**needs a safe pair
of hands.**

For Rapid and Effective control of
Uterine Postpartum Haemorrhage (PPH).

CELOX™ PPH. *Safe hands save lives.*

CELOX™ PPH. Ground-breaking innovation to help save lives.

Every five minutes, a woman dies from postpartum haemorrhage (PPH), which is the leading cause of maternal mortality worldwide. The World Health Organization (WHO) estimates that approximately 14 million women experience PPH each year, resulting in about 80,000 maternal deaths globally.¹

This condition often necessitates urgent surgical interventions to control the bleeding, and even when women survive, they may face lifelong reproductive disabilities. Addressing PPH effectively is crucial to reducing maternal mortality and improving women's health outcomes globally.^{1,2}

Introducing an innovative solution to revolutionise PPH management: the CELOX™ PPH Uterine Haemostatic Tamponade. Developed by pioneering experts in haemostatic technology with a proven legacy of success in military and emergency care, CELOX™ PPH effectively controls severe uterine bleeding ensuring rapid and effective intervention when it matters most.

With its innovative design and proven clinical efficacy, CELOX™ PPH is set to transform the standard of care in managing PPH.



The benefits of CELOX™ PPH



FAST ACTING

- + Addresses a wide range of uterine PPH indications^{3,4,5,6}
- + Rapid haemostasis achieved independently of the patient's clotting ability^{3,4,5,6}
- + Highly effective bleeding control for patients on anti-coagulants or with trauma-induced coagulopathy⁷



SAFE AND CLINICALLY EFFECTIVE

- + 100% haemostasis for grade 1 and 2 bleeding (*up to 2500mls*) in all deliveries³
- + 95.65% haemostasis for grade 1 to 3 bleeding (*up to 8000mls*) for vaginal deliveries³
- + 78% reduction in hysterectomies vs current standard of care^{3,6}
- + Supported by a range of peer-reviewed published clinical papers^{3,4,5,6}



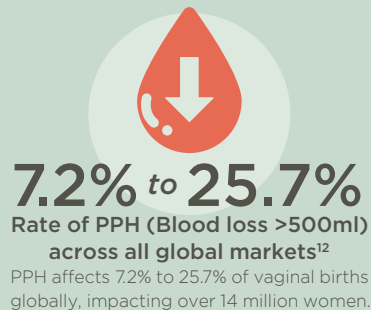
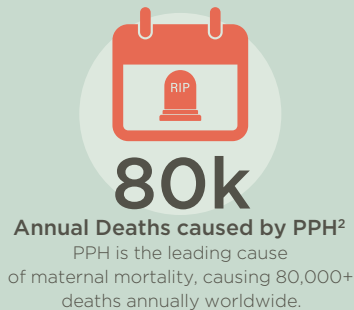
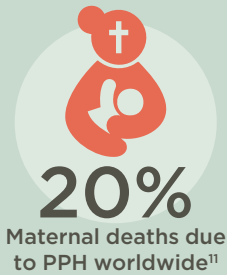
VERSATILE AND EASY TO USE

- + Lightweight and easy to apply and remove quickly^{3,4,5,6}
- + Limited training needed; aligned with standard uterine packing technique^{3,4,5,6}
- + Robust design with a 5-year shelf life, requiring no special storage, preparation, or additional materials

Postpartum Haemorrhage (PPH)

At term, uterine blood flow increases from about 100 ml/min to 800 ml/min, roughly 8-9 times prepregnancy levels. This supports the fetus but raises the risk of postpartum bleeding. While the body adapts for blood loss, imbalances can cause PPH⁸

Primary PPH, more common than secondary PPH, occurs within 24 hours of delivery and involves blood loss of 500 ml or more. Secondary PPH occurs between 24 hours and 6 weeks postpartum⁹ Initial management includes uterine massage and medications like oxytocin, misoprostol, and tranexamic acid. If needed, second-line options such as uterine balloon tamponade or uterine artery embolisation are used. Severe cases may require uterine compression sutures or a hysterectomy. Adjunctive therapies, including blood replacement and anti-shock garments, play a vital role in stabilising patients¹⁰ and managing PPH effectively.

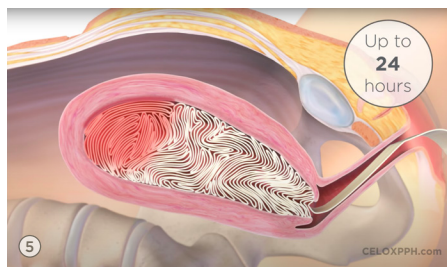
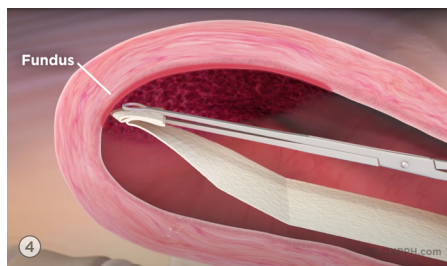
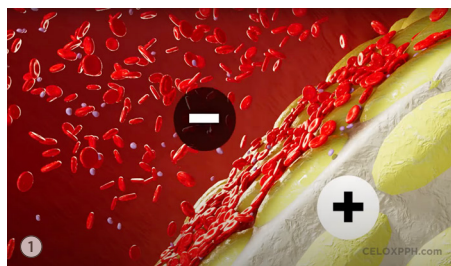


CELOX™ PPH OFFERS A VERSATILE SOLUTION THAT ADDRESSES PPH WITH CONFIDENCE AND EFFICIENCY, BACKED BY A WEALTH OF EXTENSIVE RESEARCH AND CLINICAL EXPERTISE ACCUMULATED OVER MANY YEARS.

How CELOX™ PPH works Using CELOX™ PPH

The CELOX™ PPH gauze is embedded with haemostatic granules which, when applied directly to the bleed site (see picture 1 below), absorb blood and fluid to swell and form a robust gel-like plug (see picture 2 below). The gauze adheres to the surrounding tissue through mucoadhesion (see picture 3 below), creating an environment which allows clot formation under the plug.

Sterile, pre-packaged and ready-to-use, CELOX™ PPH is simply applied through a standard uterine packing technique after the cervix and up to the fundus of the uterus, having made sure no remnants of placenta or clots remain. Once inserted, haemostasis is rapid and CELOX™ PPH can be left in place for up to 24 hours before being removed.



1. Application of CELOX™ PPH at the fundus of the bleeding uterus. 2. CELOX™ PPH is removed within 24 hours after initial application, and after haemostasis has occurred.

Scan the code to see how CELOX™ PPH works and how to use it.



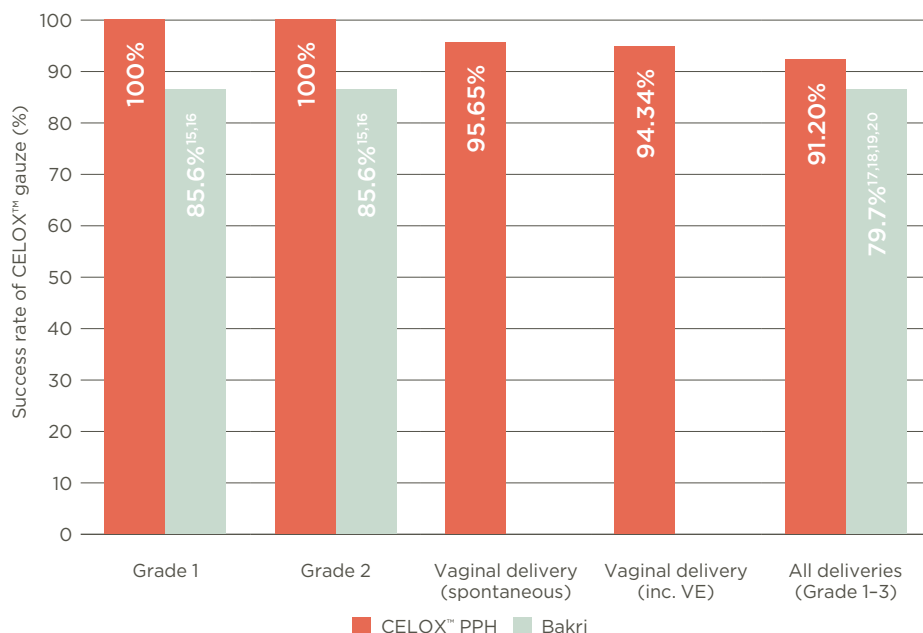
The clinical evidence

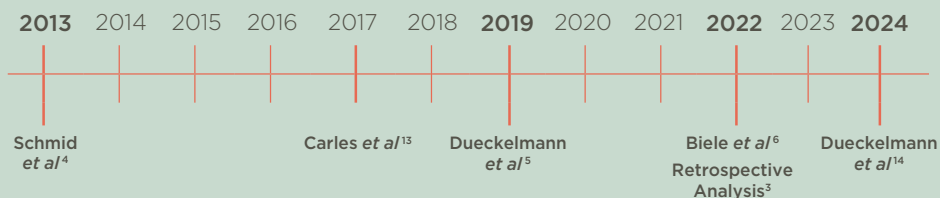
12+ years of clinical studies have demonstrated the effectiveness of CELOX™ PPH in the treatment of PPH.

In a retrospective analysis study from 2022, CELOX™ PPH was shown to be more effective than standard of care in stopping bleeding and reducing the need for additional interventions. It was also found to be safe and well-tolerated by patients:

Retrospective Data Analysis from the Department of Obstetrics at Charité University Hospital, Berlin³

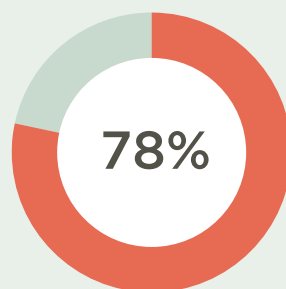
Efficacy Comparison: CELOX™ PPH Retrospective Analysis vs. Bakri Balloon Meta-analysis



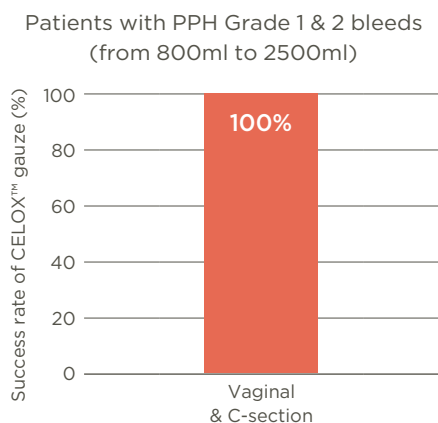


Findings

- **100% haemostasis** for Grade 1 and 2 bleeds
- Success was **consistently achieved within 2 to 5 minutes**
- **95.65% haemostasis** in Grade 1–3 bleeds (up to 8000ml)
- **78% reduction** in Hysterectomy Rates vs Standard of Care (Bakri Balloon)
- **No device-related adverse events**



Significant reduction in the incidence of hysterectomies following the use of CELOX™ PPH gauze.



Conclusions

The findings strongly support the safety and efficacy of CELOX™ PPH, which has emerged as a highly promising alternative to standard care for controlling bleeding in critical cases of PPH.